



Your baby has you.  
You have **Text4baby.**

Text **BABY** to **511411**

Get free health tips on your  
cell phone and info on  
**free or low-cost insurance  
and healthcare** for you  
and your baby.

A free service of  
ZERO TO THREE  
and Voxiva Inc.



**HealthCare.gov**

CMS Product No. 11613  
July 2016

## What is Text4baby?

Text4baby is a free service with lots of great health and safety tips! If you're pregnant or have a baby under age one, you can sign up for FREE text messages and download a free app. You'll receive at least three text messages each week, timed to your due date or baby's birth date throughout pregnancy and until baby's first birthday. You'll get information on labor signs and symptoms, prenatal care, urgent alerts, developmental milestones, immunizations, nutrition, birth defect prevention, safe sleep, safety and more.

## Do you or your children need health insurance?

Medicaid and the Children's Health Insurance Program provide kids with regular check-ups, shots, doctor and dental visits, vision, hospital care, prescriptions and more. Pregnant women can get coverage too—and parents may be eligible for Medicaid, as well. Learn more about these programs in your state by calling **1-800-318-2596 (TTY: 1-855-889-4325)** or going to **HealthCare.gov**. Enrollment is open year round.

**Sign up now — text BABY (BEBE in Spanish) to 511411**

**Thanks to the support of CTIA Wireless Foundation**, even if you don't have a text messaging plan or have limited texts per month you can get these messages at no cost. **Text4baby protects your privacy.** Information collected from you when you sign up is only used to send timed text messages. We don't sell your information, so you won't get any spam messages or mailings because of Text4baby. To see a full list of participating cell companies, visit **Text4baby.org**.

